Appendix A4: Agricultural Businesses Interviewed

AGRICULTURAL BUSINESSES

Vegetable Growers

1. Dale & Judy Yohn
   Yohn’s Farm Market
   425 County Rd GH
   Wild Rose, WI  54984

   Product: Pumpkins and squash
   (Farm stand in Wild Rose at the intersection of County Road G and H)

2. Gary & Patricia Humphrey
   G & P Farms
   N3862 County Road FF
   Hancock, WI  54963

   Product: Pumpkins (specialty); other items are squash, potatoes, sweet potatoes
   (5% sold directly to consumer through local ad in the paper – would consider this to be at
   their farm)

3. Jack Buchanan
   Jack’s Fresh Produce
   W11975 County Road GG
   Hancock, WI  54943

   Product: Tomatoes (huge), cabbage, sweet corn, watermelon, cantaloupe, 5 kinds of
   peppers, pickling pickles, zucchinis, slicing cucumbers, winter squash, pumpkins
   (95% of produce sold from a big tent in Wisconsin Rapids)

4. Dave & Dee Decker
   Decker Family Vegetable Farms
   N2320 22nd Lane
   Wautoma, WI  54982

   Product: Wholesale retail asparagus, beans, peas, onions, cabbage, zucchini, beets,
   carrots, dill, tomatoes, peppers, pickles, bicolor sweet corn, apples, squash, pumpkins,
   Indian corn, gourds, potatoes (russet, white, red, blue, Yukon, finger, sweet potatoes)
   (Produce sold through 3 farm stands – Wautoma, Redgranite, and farm)

5. Robert or Heidi Heath
   Robert A. Heath Farms
   1453 1st Ave.
   Coloma, WI  54930

   Product: Broccoli, Brussels sprouts, cabbage, cantaloupe, cauliflower, cucumber,
   eggplant, kale – ornamental, kohlrabi, pepper – assorted varieties, pumpkin, rhubarb,
   squash, tomato assorted varieties, watermelon, zucchini, plants and flowers
   (Wholesale operation – sell to farm stands run by others)
Appendix A4: Agricultural Businesses Interviewed

Vegetable Growers Continued

6. Heather Cool
   N1472 29th Ave.
   Berlin, WI  54923

   Product: Beans, zucchini, cucumbers, tomatoes, bell peppers, acorn, butternut squash, carrots, lettuce, Swiss chard, radishes, blackberries, cantaloupe, watermelon, pumpkins, dill, parsley, basil, cilantro, other possibilities from year to year
   (Have road side farm stand – no location given but would assume through farm)

7. Lee Chase
   W970 Archer Dr.
   Fremont, WI  54940

   Product: Peppers, beans, beets, watermelon, tomatoes, peas, Swiss chard, muskmelons, potatoes, sweet corn, carrots, cucumbers, onions, radishes, pumpkins, Indian corn
   (Small farm stand at farm – most sold at church)

8. Terry & Kathy Schmoldt
   KT Enterprises
   W758 Akron Rd.
   Weyauwega, WI  54983

   Product: Onions, potatoes, beans, peppers, Brussels sprouts, squash, tomatoes, dill, garlic, lettuce, eggplant, kohlrabi, asparagus, radishes, melons, broccoli, cauliflower, cucumbers, beets, carrots
   (New business plan to sell at Oshkosh Farmers Market, in 1 or 2 years through own farm stand)

9. Gramma Miller’s Farm Market
   Gramma Miller’s Farm Market
   N4317 Elizabeth Lane
   Hancock, WI  54943

   Product: Carrots, potatoes, peas
   (Sell remainder after contracts filled in own store)

10. Jeff Lauritzen
    Lauritzen, Inc.
    E1475 Dayton Road
    Waupaca, WI  54981

    Product: Cucumbers and potatoes
    (Wholesale – some sold by word of mouth locally – would assume at farm)
Appendix A4: Agricultural Businesses Interviewed

**Vegetable Growers Continued**

11. Kate & Chuck Teske  
   Serenity Farm  
   W1841 Bighorn Dr.  
   Poy Sippi, WI 54967  
   
   Product: A variety of vegetables - mostly tomatoes. Also have pears, peaches, plums, apples, raspberries, and strawberries  
   (Berlin and Omro Farmers Market)

12. Dale & Donna Volkening  
   Volkening Farm  
   W6401 Bighorn Lane  
   Wautoma, WI 54982  
   
   Product: Strawberries (You pick, we pick), sweet corn, fingerling potatoes, red & yellow onions, zucchini, green beans, yellow beans, tomatoes, winter squash, hot peppers, green peppers, carrots, cantaloupes, pumpkins and gourds  
   (Farm stand in garage on farm)

13. Bill & Chris Russell  
   Russell Farm Market  
   W13591 State Road 73  
   Plainfield, WI 54966  
   
   Product: A variety of fruits & vegetables: strawberries, cantaloupe, watermelon, sweet corn, potatoes, tomatoes, peppers (several varieties), onions, squash, green beans, carrots, beets, cabbage, etc.  
   (Roadside stand at farmhouse plus daily market in Marshfield)

14. Tammy Kretzmann  
   N4375 Mill St.  
   P.O. Box 108  
   Poy Sippi, WI 54967  
   
   Product: Organic vegetables, garden plants and herbs. All seeds are non-GMO and heirloom. Lettuces, rhubarb, radishes, carrots, Swiss chard, beans, garlic, cucumbers, zucchini, yellow summer squash, eggplant, bell peppers, fennel, oregano, basil, dill, parsley, chives  
   (Farm stand on property)
Appendix A4: Agricultural Businesses Interviewed

Vegetable Growers Continued

15. Flyte Family Farm  
   Flyte Family Farms  
   W13602 Cottonville Ave.  
   Coloma, WI 54930

   Also:  
   Adam & Carrie Flyte  
   W13450 Cottonville Ave.  
   Coloma, WI 54930

   Products: For Flyte Farms - Specialty is fresh market vegetable and melon production; beans, kohlrabi, beets, muskmelon, blueberries, peppers (green & yellow, sweet, hot, banana & jalapeno), broccoli, popcorn, cabbage, pumpkins, carrots, onions, cucumbers (slicing, pickling and hydroponic), sweet corn (Flyte Family Farm Fourteen), decorative Indian corn, strawberries, dill, sweet potatoes, eggplant, tomatoes (hydroponic and field), gladiolus, watermelon, gourds, squash (acorn, butternut, butternut, hubbard and spaghetti) and zucchini. Home grown broiler chickens by Jessica (14 farm stands + farm markets)

16. Dale & Sara Bruss  
   D & S Farms  
   N3522 County Road SS  
   Pine River, WI 54965

   Product: Beef, chickens, eggs, sweet corn, melons, tomatoes, potatoes, pumpkins (Farm stand from home, also at work place to other employees)

Meat and/or Eggs

17. Richard & Jean Smith  
   N5382 36th Dr.  
   Fremont, WI 54940

   Product: Eggs and Angus beef  
   (Sell from farm)

18. Mark & Candy Wegner  
   The Big W Ranch  
   W4987 Badger Dr.  
   Redgranite, WI 54970

   Product: Beef – halves or ground; Black Angus & Hereford, all pasture fed (word of mouth probably from ranch)
Appendix A4: Agricultural Businesses Interviewed

Meat and/or Eggs Continued

19. Roger & Charlene Stratton
   Rural Heritage Farm
   W11210 Brown Deer Dr.
   Hancock, WI  54943

   Product: We raise Belted Galloway beef cows from Scotland. They are lean meat, high in Omegas, sold in quarters and halves. They are pasture fed, no hormones or chemicals. (word of mouth probably from ranch)

20. Lennie & Julie Nowakowski
    The Polish Ponderosa Farm
    N982 County Road X
    Berlin, WI  54923

    Product: Pasture raised beef, buffalo, chicken and eggs
    (Farm store on farm)

21. Kay Williams
    W2226 County Road Q
    Berlin, WI  54923

    Product: We sell lamb for their meat and their wool. We also sell breeding stock. Our lambs are grain fed and naturally raised without hormones or unnecessary drugs for unnatural growth.
    (word of mouth probably from farm)

   Specialty

22. Buzz and Marcia Vahradian
    V’s Bees
    W6849 Bighorn Ct
    Wautoma, WI 54982

    Product: Honey & Honey products
    (word of mouth, school fundraisers in Stevens Point, some farm markets possibly)

23. Myron Caves
    Mushrooms Caves
    W13044 County Rd O
    Plainfield, WI  54966

    Product: Shitake mushrooms
    (Off farm plus farm markets – farm markets not specified)
Appendix A4: Agricultural Businesses Interviewed

**Specialty Continued**

24. Shawn & Lisa Eisch  
   Eisch Crop & Soils Consulting LLC  
   N45054 County Road MM  
   Wautoma, WI 54982  

   Product: Pumpkins  
   (Farmers Markets- Princeton & Wautoma)

25. Dan Mielke  
   N4727 State Rd 22  
   Wautoma, WI 54982  

   Product: Strawberries and raspberries  
   (sold at farm plus other areas)